

"It's the economy, stupid" was a phrase coined by American political consultant James Carville, who was Bill Clinton's campaign manager during the 1992 U.S. presidential election.

Times have changed, but the phrase still holds up. No matter how good a politician's promises are, they won't hold their weight at the polls if voters' <u>pants are loose and pocketbooks tight</u>.

In the U.S., and now in Canada, we are watching this play out on the federal stage. Despite the divisiveness in mainstream media, most Canadians want to help their fellow citizens and create a better world for their children.

However, a sluggish economy and sky-high prices for almost everything are making it hard for Canadians just to get by.

Money spent on special interests are proving to be a "nice to have" but <u>not in line with</u> most Canadians' core beliefs.

 Bloated budgets, increasing deficits and out-of-control interest payments will negatively impact the cash available for social programs. The way we see it, Canadians need to get back to governing the country the same way we manage our homes:

- Balance the Books Live within our means, cut the debt and stop burdening future generations with today's reckless spending.
- Boost the Economy Focus on job creation, innovation and investing in the Canadian worker.
- Control Our Borders Be strategic with immigration and give the "Canadian Experience" to <u>both</u> newcomers and citizens.
- Law and Order Support law enforcement and invest in communities. We were once considered the safest and nicest country on Earth.

We need a majority government that can drive results and is supported by both the people and their members of Parliament.

Let's hope that the next leader of Canada hears that message loud and clear.



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