





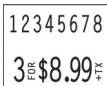





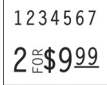

MONARCH® LABELER COMPARISON GUIDE

1 LINE GUNS – PRINTS 1 LINE

MONARCH® LABELER	Model No.	Characters per Line	Label Size	Prints MM/DD/YY	Numbers on All Bands	Features	Common Uses
 <p>4 FOR \$2.95^{TX}</p> <p>Monarch 1131® Numeric New Technology*</p>	H-991	8	3/4 x 7/16"	No	Not in last position	<ul style="list-style-type: none"> Units of measure (DOZ., EACH, etc.) 	<ul style="list-style-type: none"> Pricing, unit pricing or multiple pricing PLU or SKU codes Retail, grocery, food service and medical markets
 <p>MAY 26 2003 \$839</p> <p>Monarch 1131® Date/Numeric New Technology*</p>	H-7894	8	3/4 x 7/16"	Yes	Not in first or fourth position	<ul style="list-style-type: none"> Months on first position and year, AM, PM on fourth position 	<ul style="list-style-type: none"> Date labeling Pricing, unit pricing or multiple pricing Retail, grocery, food service and medical markets
 <p>2 <u>5.95</u></p> <p>Monarch 1130® New Technology*</p>	H-3539	6	5/8 x 7/16"	No	Yes	<ul style="list-style-type: none"> Underlined cents 	<ul style="list-style-type: none"> Pricing or multiple pricing PLU or SKU codes Upgrade from 1110 old technology Retail, grocery, food service and industrial markets
 <p>3 FOR 99¢^{TX}</p> <p>Monarch 1110®</p>	H-707	6	3/4 x 3/8"	No	Yes	<ul style="list-style-type: none"> Smallest labeler Bold font Smaller label ideal for small or uniquely shaped items 	<ul style="list-style-type: none"> Pricing or multiple pricing PLU or SKU codes Retail and grocery markets

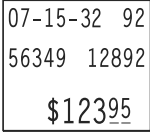

* New Technology – Easier to load. No need to thread labels.

2 LINE GUNS – PRINTS 2 LINES

MONARCH® LABELER	Model No.	Characters per Line	Label Size	Prints MM/DD/YY	Numbers on All Bands	Features	Common Uses
  <p>Monarch 1136® Numeric New Technology*</p>	H-992	8	3/4 x 5/8"	1st line	1st line – Yes 2nd line – Not in last position	<ul style="list-style-type: none"> Units of measure (DOZ., EACH, etc.) 	<ul style="list-style-type: none"> Pricing, unit pricing or multiple pricing and comparison pricing PLU or SKU codes and pricing on the same label Food rotation Retail, grocery, food service and medical markets
  <p>Monarch 1136® Alpha/Numeric New Technology*</p>	H-4565	8	3/4 x 5/8"	No	1st line – Yes 2nd line – Not in last position	<ul style="list-style-type: none"> Alpha and numeric 1st line (letters A-Z, numbers 0-9) Units of measure (DOZ., EACH, etc.) 	<ul style="list-style-type: none"> Pricing, unit pricing, multiple pricing and messages Inventory, FIFO, SKU and cost codes Retail, grocery, food service and industrial markets
  <p>Monarch 1155® New Technology*</p>	H-993	12	1¼ x 3/4"	2nd line	Exclusive to Uline – 1st line – All alpha (A-Z) 2nd line – Not in last position	<ul style="list-style-type: none"> Large labels Alpha 1st line (A-Z) Units of measure (DOZ., EACH, etc.) Underlined cents 	<ul style="list-style-type: none"> Pricing, unit pricing and multiple pricing Inventory, FIFO, SKU and cost codes Custom message and pricing Retail, industrial and food markets
  <p>Monarch 1115®</p>	H-708	7	3/4 x 5/8"	No	1st line – Yes 2nd line – Not in last position	<ul style="list-style-type: none"> Units of measure (DOZ., EACH, etc.) Underlined cents 	<ul style="list-style-type: none"> Pricing, unit pricing, multiple pricing and comparison pricing PLU or SKU codes and pricing on same label Custom message and pricing Retail, industrial and grocery markets

* New Technology – Easier to load. No need to thread labels.

3 LINE GUN – PRINTS 3 LINES

MONARCH® LABELER	Model No.	Characters per Line	Label Size	Prints MM/DD/YY	Numbers on All Bands	Features	Common Uses
  <p>Monarch 1153® New Technology*</p>	H-1077	12	1¼ x 1"	1st and 2nd lines	1st and 2nd lines – Yes 3rd line – Not in last position	<ul style="list-style-type: none"> • Large labels • Widest range of print options • Units of measure (DOZ., EACH, etc.) • Underlined cents 	<ul style="list-style-type: none"> • Pricing, unit pricing, multiple pricing and comparison pricing • Inventory control, FIFO and date coding • SKU and pricing on same label • Retail, industrial and food markets

* New Technology – Easier to load. No need to thread labels.